

# JAI NEWS



## Jilin Animation Institute Ranking:41

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## JILIN ANIMATION INSTITUTE RANKS 41ST WORLDWIDE IN THE 2025 GLOBAL CREATIVE SCHOOL RANKINGS

On October 31st, The Rookies, a leading global authority in creative education, released the The Rookies Global School Rankings 2025. Jilin Animation Institute (JAI) was ranked 41st worldwide (Top 50 Creative Schools #41 Worldwide) in its first appearance on the list, becoming the first higher education institution from China to be included in this prestigious ranking. ([More information](#))

## THE ORIGINAL WORKS OF JILIN ANIMATION INSTITUTE DEBUTED AT THE 2025 MIPCOM IN FRANCE

On October 13rd-15th, the delegation of Jilin Animation Institute attended the 2025 MIPCOM in France with a number of high-quality film and television projects such as *Zap's Last Stand*, *The Classic of Mountains and Seas-Birds Battle*, *The Frog Kingdom* and *Square Animal City*. Jilin Animation Institute actively links global industrial resources and promotes teachers and students. ([More information](#))



This time, our delegation participated in the 2025 Cannes Autumn TV Festival in France, which is an important practice of Jilin Animation College to practice the characteristics. It not only broadens the international display and trading channels of teachers and students' original works, but also promotes the accurate docking of the school with the high-quality resources of the global audio-visual industry.

# FULL JURY PANEL FOR THE FINAL EVALUATION ANNOUNCED! THE 8TH "SNOW WOLF CUP" ANIMATION & COMICS COMPETITION FINAL EVALUATION KICKS OFF

The final evaluation of the 8th "Snow Wolf Cup" Animation & Comics Competition kicked off as scheduled on November 19th. Guided by the International Animated Film Association (ASIFA), the competition is hosted by Jilin Animation Institute, organized by the Jilin Animation & Game Association, the Jilin Provincial University Innovation and Entrepreneurship (Cultural and Creative) Alliance, and the Film, Game, Animation & Industrial Aesthetics Research Institute of Jilin Animation Institute, and co-organized by ASIFA China. Li Zhongqiu, Member of the ASIFA Council and Vice President, serves as the Chairman of the Jury Committee. [\(More information\)](#)



## AWARD CEREMONY OF THE 8TH "SNOW WOLF CUP" ANIMATION & COMIC COMPETITION HELD AT JILIN ANIMATION INSTITUTE

Animation & Comic Competition (the core event of the "Animation Without Boundaries · Intelligence Shapes the Future" Exchange Week) was held at Jilin Animation Institute. Guided by the International Animated Film Association (ASIFA) and hosted by Jilin Animation Institute, the competition was co-organized and supported by multiple institutions. It featured Student and Professional Groups with 7 tracks, gathering 1,473 works from 22 countries and regions. Selected by a top international jury, 31 works—represented by Shanshan and Leigong—stood out for their ideological, artistic and market value and won awards. [\(More information\)](#)

## ZAP'S LAST STAND WINS “BEST ANIMATION AWARD” AT VANCOUVER CHINESE FILM FESTIVAL

On November 14th, the original sci-fi adventure animated film *Zap's Last Stand*, clinched the “Best Animation Award” at the Vancouver Chinese Film Festival.



The film’s prestigious award stems from its bold innovations in theme and narrative. As China’s first animated work featuring anthropomorphic computer and internet characters, it takes digital culture as a unique anchor, boldly exploring and expanding the thematic boundaries of Chinese animation. Adopting an anthropomorphic narrative approach, this innovative storytelling accurately resonates with the emotional needs of audiences in the digital age, vividly conveying the new connotation of “Chinese sci-fi.” ([More information](#))

## LIFE IS DRAMA OF JILIN ANIMATION INSTITUTE WON THE “BEST NARRATIVE SHORT FILM SCREENWRITER ”

On September 21st, the original short film *Life is Drama* of Jilin Animation Institute won the “Best Narrative Short Film Screenwriter”



The film *Life is Drama* is a warm and realistic work that promotes social righteousness and shows cultural self-confidence. It depicts the protagonist Gao Sheng, who used to be the actor of Sun Wukong in the Beijing opera. In his life, how to complete self-exploration, forge ahead, and truly realize the heart of self-growth. In the future, JAI teachers and students will continue to work hard, create more innovative cultural expressions, highlight the spirit of the times, and continue to inject “Jidong power” . ([More information](#))

## JILIN ANIMATION INSTITUTE CO-PRODUCED FILM, **WE ARE TOGETHER**, WINS SPECIAL JURY AWARD AT PYONGYANG INTERNATIONAL FILM FESTIVAL

On October 27th, the reality-themed film *We Are Together*, co-produced by the Jilin Animation Institute (JAI), has garnered successive success at international film festivals. Following its successful nominations for the "Golden Angel Award" at the 21st Chinese American Film Festival and the 4th Hong Kong Bauhinia International Film Festival, the film also secured the "Special Jury Award" at the 18th Pyongyang International Film Festival. ([More information](#))



## JILIN ANIMATION INSTITUTE ATTENDS THE 60TH ANNIVERSARY CELEBRATION OF THE INTERNATIONAL ASSOCIATION OF UNIVERSITY PRESIDENTS (IAUP)

On October 13rd-15th, the 60th Anniversary Celebration of the International Association of University Presidents (IAUP) was held in Seoul, South Korea.



During the conference, Vice Chairman of Jilin Animation Institute, Liu Xin signed cooperation agreements with Seoul Cyber University (South Korea), Universidad del Valle de Puebla (Mexico), Pan Pacific University (Philippines), Mountain Province State University (Philippines), and Bangladesh CCN Technology University (Bangladesh), further promoting the high-quality development of educational exchanges and cooperation. This participation not only allowed the university to gain insights into the latest developments and trends of global higher education but also expanded the breadth and depth of cooperation. ([More information](#))

# JILIN ANIMATION INSTITUTE PARTICIPATED IN THE 3RD CHINA-SOUTH KOREA EDUCATION FORUMV- THE FORUM OF PRESIDENTS OF CHINA-KOREA UNIVERSITY



On November 1st, the third China-South Korea Education Forum - the Forum for Presidents of China-Korea University opened in Tai'an, Shandong Province, and Executive President of Jilin Animation Institute, Liu Zhenhua made a report. This forum is hosted by the China National Education Association, co-organized by the 21st Century Korea-China Exchange Association, and undertaken by Taishan Institute of Science and Technology. ([More information](#))

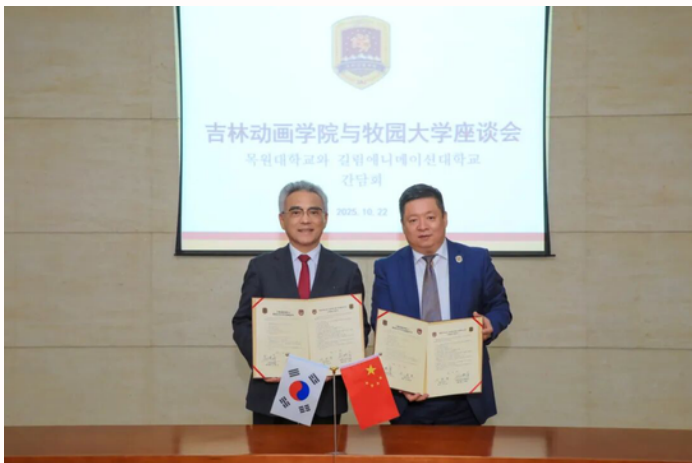
## FACULTY REPRESENTATIVES OF JILIN ANIMATION INSTITUTE ATTEND THE 2025 CILECT ASIA-PACIFIC (CAPA) REGIONAL CONFERENCE



On December 8th-10th, the 2025 CILECT Asia-Pacific Regional Conference (CAPA) was held at the Shanghai Theatre Academy. As a full member of the International Association of Film and Television Schools (CILECT), Jilin Animation Institute (JAI) delegated two faculty representatives to attend the conference and deliver thematic presentations. ([More information](#))

# PRESIDENT OF KOREA MOKWON UNIVERSITY LEADS DELEGATION TO JILIN ANIMATION INSTITUTE FOR SINO-KOREAN CULTURAL AND CREATIVE EDUCATION COOPERATION

# SEHAN UNIVERSITY DELEGATION VISITS JILIN ANIMATION INSTITUTE TO FORGE NEW CHAPTER IN CHINA-KOREA HIGHER EDUCATION COOPERATION



On October 20th, a four-member delegation led by President Lee Hee-ho of Korea Mokwon University visited Jilin Animation Institute. Liu Zhenhua, Executive President of Jilin Animation Institute, received the visiting guests and delivered a speech at the forum. The two sides renewed their intercollegiate cooperation and exchange agreement.

During the visit, Lee Hee-ho's delegation successively visited the Jilin Animation Institute History Museum, Jilin International Animation Museum, and the Integrated Teaching, Research, gaining a comprehensive understanding of the university's high-quality development journey, distinctive educational features, and explorations and breakthroughs in the cultural and creative industry. [\(More information\)](#)



On October 12nd, a three-person delegation led by Lee Seung-hoon, Honorary President of Sehan University, South Korea, visited the Jilin Animation Institute (JAI). Liu Zhenhua, Executive President of JAI, received the visiting guests. The two sides held discussions focusing on topics such as personnel training, joint program operation, artistic creation, and faculty and student exchange.

This initiative aims to inject new momentum into cultural and educational cooperation between Chinese and South Korean private universities, jointly creating a new model for China-South Korea higher education cooperation. [\(More information\)](#)



## THE 9TH COLLEGE GAME JAM CHALLENGE SUCCESSFULLY CONCLUDES AT JAI

On December 21, the 9th College GAME JAM CHALLENGE successfully concluded at Jilin Animation Institute. The competition drew enthusiastic participation from faculty and students representing 26 prestigious universities both domestically and internationally. ([More information](#))

## JILIN ANIMATION INSTITUTE SECURES GRAND PRIZE AND MULTIPLE HONORS

Recently, the 2025 6th International College Student Dubbing Contest concluded in Shaoxing. Students majoring in Film and Television Dubbing from Jilin Animation Institute's School of Film emerged victorious from 15,618 entries submitted by 437 institutions nationwide. They secured a total of two Grand Prizes, one First Prize, four Second Prizes, and six Third Prizes, demonstrating strong competence across multiple competition categories. ([More information](#))

## JILIN ANIMATION INSTITUTE WINS GOLD, SILVER, AND BRONZE AWARDS AT THE "CHINA UNIVERSITY ADVERTISING ART FESTIVAL ACADEMY AWARD" 2025 SPRING COMPETITION

The 2025 Spring Competition of the "China University Advertising Art Festival Academy Award" successfully concluded. In this highly competitive national event for advertising students, Jilin Animation Institute stood out with its exceptional creative designs and solid professional expertise. ([More information](#))





## CREATED TOGETHER BY JAI'S FACULTY & STUDENTS **CHANGBAI FAIRY S1** (REMAKE) – HAND-PAINTED ORIENTAL CHARM, GUIDING KIDS' MAGICAL ADVENTURE

Season 1 of *Changbai Fairy* first aired on Jilin TV in July 2010 and landed on CCTV Children's Channel in September 2012, leading kids into the magical wonderland of Changbai Mountain! Centered on the theme of "guardianship and courage," this animated gem spreads positive vibes with its imaginative plots. Following the artistic style pioneered by senior director Wang Borong from Shanghai Animation Film Studio, it sticks to traditional hand-drawn craftsmanship, bringing the stunning landscapes of Changbai Mountain and oriental charm to life vividly. ([More information](#)).



## JILIN ANIMATION INSTITUTE INVITES PIXAR DIRECTOR **ANTHONY WONG** FOR ACADEMIC EXCHANGES

Jilin Animation Institute specially invited Anthony Wong, a senior director from Pixar Animation Studios, to host two thematic academic lectures and one seminar. Focusing on animation story creation, narrative techniques, film language, and character development, the events shared cutting-edge industry insights with over 400 faculty, students, and employees from affiliated industrial companies. During the visit, Liu Zhenhua, Executive President of JAI, awarded Anthony Wong the letter of appointment as a Guest Professor. It is expected that this cooperation will drive new breakthroughs in the university's specialty construction, talent cultivation, teaching and research, and artistic creation. ([More information](#)).

# DEAN OF SCHOOL OF FILM AND TELEVISION AT THE HONG KONG ACADEMY FOR PERFORMING ARTS VISIT JAI TO EXPLORE FILM AND TELEVISION EDUCATION INNOVATION

# JAI INVITED TO ATTEND THE 2025 BEIJING INTERNATIONAL AUDIO-VISUAL CONFERENCE, JOINTLY EXPLORING THE NEW FUTURE OF CHINESE ANIMATION



Dr. Kwan Shing Terry Lam, Dean of the School of Film and Television at the Hong Kong Academy for Performing Arts (HKAPA), was invited to Jilin Animation Institute (JAI). He gave an academic lecture into "Screenplays: From Hong Kong Action Cinema to Action Narratives in the AI Era" and joined a forum on cutting-edge film and Television education. He discussed interdisciplinary integration. JAI appointed Dr. Lam as Guest Professor, with Executive President Liu Zhenhua presenting the appointment letter. ([More information](#))

In November, a themed academic salon of the 2025 Beijing International Audio-Visual Conference, titled "AI Animation Visionaries: How Universities Shape the New Future of Chinese Animation", was held in Beijing. The event was hosted by the Beijing Municipal Radio and Television Bureau and the Administrative Committee of Beijing Economic-Technological Development Area, co-organized by the National Alliance for University Animation Innovation, with JAI serving as a supporting institution. ([More information](#))



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WELCOME TO FOLLOW US!