



# JAI NEWS

The selected news from July to September



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## Recruitment Information for High-level Talents with Overseas Study Experiences

### Talents with Doctor Degree

#### Teachers in various professional fields

Animation, comics, games, design, film and TV, virtual reality, creative industry management and marketing, civil aviation, liberal arts education, ideological and political, computer application technology, software engineering, etc.

### Talents with Master Degree

#### Animation Teachers

Animation, design art (animation), fine arts (animation), film (animation), animation visual effects, art theory, drama and film and TV, digital media art, etc.

#### Design Teachers

Visual communication and media design, environmental design, industrial design, product design, handicraft design, arts and crafts, digital media art, art and technology, design history and theory, information and interaction design, digital media technology, etc.

#### Game Teachers

Animation, comics, digital media art, digital media technology, computer, new media technology, etc.

#### Film and TV Teachers

Drama, film and TV screenwriting, acting, director, film and TV photography and production, recording art, theater film and TV art design, costume and clothing design, broadcasting and hosting, digital audio-visual art, film and TV visual effects, radio and TV art, drama, film studies

#### Comic Teachers

Comics, painting, new media comics

### Virtual Reality Teachers

Computer science and technology, software engineering, data science and big data technology, virtual reality, etc.

### Creative Industry Management and Marketing Teachers

Cultural industry management, marketing, Internet finance, advertising design, advertising, etc.

### Salary and Benefits

#### 1. Young PhD talents:

(1)The annual salary is RMB 180,000 to 300,000, and the research start-up funding is RMB 100,000 to 150,000.

(2)The introduction of talents from other places enjoys a settle-in allowance of RMB 200,000.

(3)Enjoy social insurance, provident fund and other benefits stipulated by the relevant laws and regulations.

#### 2. Master talents:

(1)The annual salary is RMB 80,000-120,000. And the salary of the shortage professional masters can be determined according to the professionalism;

(2)Enjoy the social insurances (old-age pension, unemployment, medical), housing provident fund paid by JAI, and enjoy cash benefits, meal allowances, shuttle bus and other benefits.

All above positions are required master degree or above, below 45 years old, professional overseas study experience required, working place is in Changchun, Jilin Province, China.

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[\(More Information\)](#)



## JAI "Education, Research and Industry" Exhibited in the Northeast Asia Expo



The 13th China•Northeast Asia Expo was grandly opened at the Changchun International Convention and Exhibition Center on September 23, 2021. JAI set up a 200-square-meter exhibition stand in Hall 9 of the Northeast Asia Expo. The exhibition area was divided into five main parts, including an outstanding achievement of "Integration of Education, Research and Industry" area, a light sculpture animation area, a red comic IP creation display area, a game project display and interactive area, as well as the naked-eye 3D work exhibition area.



The two naked-eye 3D works exhibited are independently planned, filmed and produced by JAI. Among them, "The War of Mountains and Seas" is a "CG + live-action" movie developed and produced based on the "Shan Hai Jing" as the film story, which was produced combining animation visual effects, film and TV visual effects, physical effects and other technologies. 3D live action plus virtual special effects, strong visual impact, shocking sound effects, a large number of artistic and technological elements have attracted many guests and exhibitors to stop and appreciate this new technology.



Liu Xin, Vice Chairman and Vice President of JAI, said in an interview with a reporter from China Jilin Media: "based on the teaching and research industry of animation, comics, games, and professional resources like virtual reality, film and TV technology and other resources, JAI fully promotes the construction of a multi-module and full-chain film industrialization process system integrating pre-production, mid-term production, and post-production, and promotes animation visual effects, physical special effects, film and TV visual effects and other specialties. The development of the practice system will effectively promote the in-depth integration of film technology and film art. In the future, JAI will enter the core area of Changchun International Film City to further promote the development of Changchun International Film City." The characteristics of the exhibition area of JAI also attracted the attention and interviews of many medias.

[\(More Information\)](#)

### **The Delegation of HKSAR Beijing Office Visited Jilin Animation Institute**

On September 22th, Leung Chi-yan, Director of the Office of the Government of the Hong Kong Special Administrative Region (HKSAR) of the People's Republic of China in Beijing (Beijing Office), and his delegation visited Jilin Animation Institute (JAI), accompanied by Chen Xufeng, Director of the Hong Kong and Macao Affairs Office of Jilin Province.

JAI has always maintained friendly exchanges with schools and experts in Hong Kong. It is hoped that JAI and Hong Kong universities will expand in-depth cooperation in teaching, talents training and exchange, and the development of cultural and creative industries.



"The school-running ideology of JAI stays close to reality, making plans for the education, entrepreneurship, and career of students, which is the best arrangement for them!" Mr Leung said after visiting the JAI History Museum and Jilin International Animation & Comics Museum. With the help of the Beijing Office of the HKSAR Government, he hoped to strengthen the cooperation and exchange with JAI in innovation and entrepreneurship, and encourage young people to learn from each other and improve together.

[\(More Information\)](#)

### **Luo Jianglin, Vice-President of JAI was Elected Vice President of the 7th China Animation Association**



Recently, the 7th Member Congress and the 7th Council of the China Animation Association were held in Beijing. Gao Jianmin, Deputy Director of National Radio and Television Administration and a member of the Party Group, Fan Weiping, President of China Federation of Radio and Television Associations, Jin Delong, Honorary President of China Animation Association and the President of the 6th China Animation Association Yu Peixia attended the meeting.

The prosperity and progress of Chinese animation industry is closely related to the sustainable development of animation education. Jilin Animation Institute, as the largest animation higher education institution in China, has a strong brand influence at home and abroad. The fact that Luo Jianglin, the Vice-President of JAI, was elected Vice President of the 7th China Animation Association shows the high recognition of JAI's outstanding contribution to the education and development of Chinese animation by National Radio and Television Administration.

Led by the president Ma Li and Executive Vice President Cai Zhijun of China Animation Association, the Vice-President Luo Jianglin will work with the other leaders to adhere to the political guidance, focus on the mission and task, gather the strength of the industry, strengthen self construction, actively promote the high-quality and innovative development of animation, constantly improve the international communication ability so as to tell the Chinese stories well.

[\(More Information\)](#)

### **Focusing on The Development of Domestic & Foreign Film, TV Industry & Internet New Media, JAI Merged 3 Schools and Established School of Film**

In August, the Chairman and President of JAI, Mr. Zheng Liguó announced the resolution of the school's Board of Directors: to integrate the original School of Film, School of TV and New Media, and combine some majors of School of Cinema Art, and establish JAI School of Film.



The Chairman and President of JAI, Mr. Zheng Liguó said: The merger of the three schools is centered on the strategic layout of school board and the characteristics of Integration of Education, Research and Industry, focusing on the rapid development of domestic and foreign film and television industries and Internet new media, optimizing the allocation of related professional resources, and gathering JAI brands advantages and characteristics, creating a highland for the cultivation of a full range of film talents. JAI appointed Professor Liu Junyi as the first dean. The newly established School of Film has four teaching divisions, including Film Art Department, Television Art Department, Basic Teaching Department, and Project Teaching Department. Film and television performances, dramas and films, directing, drama, film and television literature, drama, film and television art design, film and television photography and production, recording art, radio and television editing and directing, broadcasting and hosting art, photography, networking and new media, and many other majors covered by the film and television system are set up.



The leadership team of the newly established School of Film must step up research and formulate future plans, scientifically integrate and optimize the teaching team, accelerate the construction of high-level double-qualified teams, improve the education system and creation system based on the needs of the development of film industry, take talent demand as the guide, with the characteristics of Internet celebrity economy, the film education and film industry will be bigger and stronger.

[\(More Information\)](#)

## Gave His "First Class" Lecture to The Freshmen of The School of Design

On the morning of September 15th, professor Lin Jiayang, the Honorary President of JAI, gave a wonderful and vivid "first class" to all freshmen of School of Design. In the class, Professor Lin Jiayang explained to the freshmen that designers should have the ability of public relations, time management and the equal importance of IQ and EQ; I hope that students can read more books and learn more English. Only when they have accumulated enough knowledge can their brains be flexible and creative. He also summarized the four key skills to develop as a designer and the skills required for college.



Since its establishment 20 years ago, the School of Design has always been the key construction unit of JAI. Wang Chunli, Vice President of JAI, Teachers of Design Research Academy and School of Design, as well as 30 freshmen from School of Design attended the lecture, and more than 600 other teachers and students attended the lecture online simultaneously.

Lin Jiayang, Professor, Honorary President of JAI, Professor and Doctor Tutor of School of Design Creativity of Tongji University, Dean of School of Design Art Research Center of Tongji University, Deputy Dean of The Ministry of Education of Institutions of Higher Learning of art and design major, Standing Director of China Industrial Design Association, the Leading Master of the first batch of "master of original design studio in Shanghai" in 2004. He has continuously established 19 national design "Master Awards" and 25 national design "Master Classes".

[\(More Information\)](#)

## Living up to the times and creating the future —2021 freshmen strides into JAI Campus

"Hello, Students of 2021!" On August 28th and 29th, Jilin Animation Institute ushered in the freshman season. The cohort of 2021 came from all over the country to JAI to start their dream college life and fulfill their vision.

Under the organization of the school, all freshmen had tracked and reported their daily temperature since 14 days prior to the start of the 2021 fall semester. The freshmen needed to provide their negative COVID-19 test results before they could enter the campus. Nearly 900 staff members and students worked together to make sure a safe and efficient reception was delivered.

In 2021, Jilin Animation Institute enrolled nearly 3,400 new students from 30 provinces and autonomous regions across the country. They will undertake their study in pursuit of their bachelors degree and second bachelor's degree. As JAI constantly elevates its education quality and brand influence, its admission rate, registration rate, and student qualifications are all in the forefront of similar institutions.



Golden sunshine upon the campus; the morning breeze brings the wings of joy. In the animation world; young hearts, eager to fly... The melody of the school song Animation World flied through the the campus. The freshmen reception has come to a successful conclusion through the cooperation of all departments and the hard work of students and staff. May the class of 2021 have a fruitful journey here at JAI!

[\(More Information\)](#)

## The Main Creative Team of Anti-Epidemi— The Story of Our Youth Make an Amazing Appearance



On July 6, jointly sponsored by the communist youth league committee of Jilin province and Jilin Animation Institute, co-produced by JAI Cultural Arts Group, published by Jilin JAI Vixio Pictures Co., LTD, the Internet Movie Anti-Epidemic----The Story of Our Youth launching ceremony was held in Jilin Animation Institute.

This movie takes the Anti-Epidemic as the theme, writing five different stories. Each story has a different focus. Emphasize the role of youth in the fight against the epidemic, without covering their weaknesses and shortcomings. Five stories, five different emotional expressions, the use of different patterns of creative style, lead the audience to experience the human life in those unusual months. They are ordinary young people who feel the same fear, helplessness, hesitation and pain as everyone else when the epidemic suddenly arrives. They choose to stand on the front lines despite the great risk of infection themselves.

Liu Xin, vice Chairman and vice President of Jilin Animation Institute and senior vice president of JAI Cultural Arts Group, made a warm speech at the ceremony on behalf of the producers and publisher. "As university and cultural and creative practitioners, we have the responsibility, obligation, mission and responsibility to contribute our wisdom and talent to the fight against the epidemic," Liu Xin said that the work involved preparation, project approval, script creation, promotion and distribution etc. Teachers and students from School of Film, School of Television and New Media, School of Cinema Art, and School of Creative Industry participated in the whole process. This is the characteristic of JAI and JAI Cultural Arts Group to deepen the "Integration of Education, Research and Industry", cultivate talents for the whole industrial chain of cultural and creative industry, realize the close collection of specialty and industry, and comprehensively enhance the competitiveness of talent cultivation and the supporting force of industrial development! It is a good interpretation of the integration of education, research and industry talent training.

[\(More Information\)](#)



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**WELCOME TO FOLLOW US!**