

THE SELECTED NEWS FROM JANUARY TO MARCH

# JAI NEWS

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## Doctoral Talents Recruitment Announcement

JAI is recruiting outstanding talents in related majors, including doctoral talents in the fields of art, drama and film, design, economics, computer science and technology, management, literature, engineering, etc. ([More Information](#)).



## Jilin Animation Institute

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### JAI Becomes the First Chinese University to Join the World's Top Art Community "The Rookies"

Recently, Jilin Animation Institute officially joined The Rookies, a renowned international creative platform, becoming the first Chinese university to be a member of this platform. This milestone cooperation signifies a breakthrough in our university's internationalization process in the fields of animation, game design, and digital media arts. ([More Information](#)).

### *Zap's Last Stand* was shortlisted for the Columbus International Film and Animation Festival

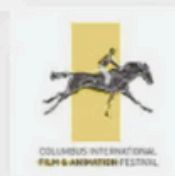
Recently, the original 3D science fiction animated film *Zap's Last Stand* co-created by JAI and Jilin JAI Vixo Pictures has received good news that the animated feature film has been successfully shortlisted for the 29th Columbus International Film and Animation Festival. This successful shortlist is another affirmation of the school-running achievements of JAI in the international animation and film and television field. ([More Information](#)).

# Congratulations!



**Zap's Last Stand**

★ Selected



**Columbus  
International  
Film &  
Animation  
Festival**

You've received yet another selection on FilmFreeway! We're so happy for you and all your success. Keep up the amazing work!



## JAI's Gold Award of Hans Christian Andersen International Art Award +3

Recently, the results of the 2024 Hans Christian Andersen International Art Award were announced, and works created by teachers and students of JAI's School of Comics won 3 gold awards and 11 silver awards.

This competition attracted nearly 10,000 artists and college teachers and students from all over the world. The works submitted by our school's School of Comics are rich in types, covering narrative comics, digital illustrations, experimental animations and other categories. With their extremely high creative standards, these works eventually won the high recognition of the jury. ([More Information](#)).



## Works of Jilin Animation Institute Stand Out at Brussels Bright Festival

Recently, at the 9th Brussels Bright Festival 2025 organized by Visit Brussels, the work Snake created by Mr. Yang Zhiyong, a faculty member from the Digital Media Art major of JAI, drew significant attention.

Snake demonstrates ingenious design by fusing traditional zodiac culture with contemporary digital art through a unique perspective. It vividly captures the snake's symbolic traits—agility and vitality—while evoking collective nostalgia through the iconic "Snake Game" motif. Leveraging digital media technology, the work revitalizes the traditional zodiac serpent in a modern context, blending cutting-edge aesthetics with technological innovation to pioneer fresh approaches for cultural reinterpretation. ([More Information](#)).



最近《哪吒之魔童闹海》爆火，有600余名吉林动画学院（简称“吉动”）学子参与《哪吒之魔童闹海》的创作与制作。吉动自2000年成立至今，已培养近6万名学子（含在校生）。一所国内民办普通高校，何以为中国动漫产业输送如此众多人才？

“不只是《哪吒之魔童闹海》，其实近年来几乎所有热门国产动画电影，如《大圣归来》《长安三万里》等，均有吉动学子参与其中。”吉动董事长、校长郑立国说，25年来，“产学研一体化”的办学实践一以贯之——以教学为主导，科研为支撑，产业为导向，教育教学、技术研发、产业实践相互促进、相辅相成，用成果践行为中国动漫产业培育人才的办学初衷。

立足“产学研一体化”，吉动依托产业集群组建专业集群，搭建科研平台，围绕产业链设置培养方向，建设研究机构。校企联合搭建实践教学平台与科技研发平台，深化产教融合、科教融汇、产创融通，实现“作业—作品—产品—商品”的转化。

众多学子参与《哪吒之魔童闹海》等热门国产动画电影创作制作，吉林动画学院培养的动漫人才——

## “好用，上手快”

孟海鹰 高 博

作，推动学术交流、师生交流、实践创作交流和产教融合交流。“请进国际专业水平的大师，举办行业高端论坛，全方位拓宽学生视野。”吉动副校长刘欣说，以产业高端项目引领教学变革，推动教学成果产业化。学生在校期间可直接参与影视、游戏、IP开发等真实市场化项目创作。

高亮是吉动动画艺术学院2022级三维动画方向学生，他参与了产业项目《青蛙王国》的短片制作，感觉收获很大：“打破学生与职场的信息差。中国动画需要既懂传统美学，又能驾驭动画技术的人才。学校的实践教学体系正是培养这种‘跨次元’能力的关键。”

学以致用，“干而论道”。吉动还面向学生开放艺术创作项目、市场化项目、创业项目，实行“工作室+项目制”实践教学模式。采用“前店后厂”创业模式，吸引、凝聚年轻教师和高校学生为主的创业群体，吉动还曾被教育部评为“全国毕业生就业工作典型经验高校”。

周娜玉是吉动动画艺术学院2022级学生，她感慨：“在项目实践中，企业导师指导我们完成实际项目，从前期创意策划到后期制作，每个环节都按照企业标准严格要求，理论与实践‘无缝对接’。”

“无缝对接”，令不少用人单位感受到吉动毕业生

于鑫是吉动2005届毕业生，是腾讯天美L1工作室分镜导演，在电影《哪吒之魔童闹海》中负责哪吒、敖丙等重要角色及精彩段落的分镜设计。于鑫说，在吉动的学习让他掌握了扎实的二维动画专业技能，培养了创新与协作能力。

如今，在动漫游戏领域，网易、腾讯、原力等领军企业均聚集了不少吉动学子。2024年，吉动在国际动画权威评测机构——美国动画职业评论发布的全球动画大学排名中位列第44位、亚洲第9位，连续两年稳居全球前50强。2012年加入国际动画协会。先后被评为国家动画教学研究基地、国家动画产业基地、国家级创新创业学院建设单位。

吉动正充分利用人工智能等新技术推动文化内容创新和文化产品升级，助力吉林省构建影视产业新质生产力集群。吉林省委常委、宣传部部长曹路宝日前到吉动调研时表示：要借助动画学院的优势，构建以企业牵头，整合多方资源，打造影视创作与人工智能相结合的紧密

## [Repost | People's Daily (Overseas Edition)] Jilin Animation Institute Graduates: “Competent, Adaptable, and Ready to Create!”

Recently, the blockbuster *Ne Zha 2* has taken the world by storm, with over 600 students from JAI participating in its creation and production. Since its establishment in 2000, JAI has cultivated nearly 60,000 students (including current enrollees). How has a private Chinese university contributed so extensively to China's animation industry? For 25 years, JAI has adhered to its Integration of Education, Research, and Industry model: Education-led, Scientific Research-supported, Industry-oriented. Educational instruction, technology R&D, and industrial practice promote and complement each other, fulfilling the original mission of nurturing talents for China's animation industry through achievements.

[\(More Information\)](#)

## [Repost | People's Daily (Overseas Edition)] Jilin Animation Institute Graduates: “Competent, Adaptable, and Ready to Create!”



Recently, Mr. Olivier Lorelle, a renowned French screenwriter, was invited to visit JAI. A two-time Oscar nominee and winner of the Palme d'Or at the Cannes International Film Festival, Mr. Lorelle engaged in in-depth exchanges with faculty and students through screenwriting workshop, thematic lecture, and roundtable discussion during his visit.

[\(More Information\)](#)



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