

# JAI NEWS

THE SELECTED NEWS FROM SEPTEMBER TO DECEMBER

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## SCIENCE CLASS FIELD TRIP "THE FROG KINGDOM EXTREME SPORTS" RELEASED ON AN AUSPICIOUS DAY AND RECEIVED WELL REPUTATION

YOUTH, PASSIONATE, UNITY AND LOVE, NOT AFRAID OF DIFFICULTIES GO FORWARD.

This is the gist of the 3D animated film *The Frog Kingdom Extreme Sports*. The film was released in cinemas nationwide on the same day as Teachers' Day and Mid-Autumn Festival, perfectly presenting this theme to the audience.

This film, co-produced by Jilin Animation Institute and Jilin JAI Vixo Pictures Co., LTD., is the third part of the Frog Kingdom series animated films which are jointly created by teachers and students of Jilin Animation Institute. Its successful release is a good example of the "Integration of Education, Research and Industry" characteristic of Jilin Animation Institute. ([More Information](#))



## SCHOOL OF INNOVATION AND ENTREPRENEURSHIP OF JAI WAS APPROVED AS A NATIONAL INNOVATION AND ENTREPRENEURSHIP INSTITUTE

Recently, The General Office of the Ministry of Education issued the "Notice on the Publication of the Construction List of National Innovation and Entrepreneurship College and National Innovation and Entrepreneurship Education Practice Base, the School of Innovation and Entrepreneurship of Jilin Animation Institute has been approved as The Construction Unit of National Innovation and Entrepreneurship Institute. The school adheres to the core culture of "innovation, creation, excellence creation and entrepreneurship", and comprehensively builds a distinctive innovation and entrepreneurship education system. ([More Information](#))



## JAI WAS APPROVED FOR 2022 "CHINESE BRIDGE" ONLINE GROUP EXCHANGE PROGRAM OF THE MINISTRY OF EDUCATION

The Online Group Exchange Program of Jilin Animation Institute International Winter Camp -2022 Chinese Bridge Program of Drawing of China - To Spread Chinese Culture through Comics of Chinoiserie , which was applied by our Institute, was successfully approved. This is the first time that our Institute has applied for and been approved for this project.

On 9th December, this project drew to a successful close. It is a wonderful creative comics art exchange between China and foreign countries. Jilin Animation Institute is willing to build the bridge of Chinese language again in the future, and make contributions to the exchanges and friendship between civilizations around the world. ([More Information](#))



## 2022 PIN UP CONCEPT DESIGN AWARDS

### GOOD NEWS |STUDENTS OF SCHOOL OF DESIGN OF JILIN ANIMATION INSTITUTE WON THE GOLD PRIZE IN SOUTH KOREAN PIN UP CONCEPT DESIGN AWARDS

Recently, the winners of the South Korea 2022 PIN UP Concept Design Awards were announced. Lu Hang, a student from the School of Design of Jilin Animation Institute won the Gold Prize, and Zheng Nan and Zhang Yan won the Bronze Prize.

It is reported that under the guidance of the instructors Jin Duijin and Wang Yipeng, the students went through two months of preparation and achieved the breakthrough of the Gold Prize. ([More Information](#))

| Result | List                                          | Team                 |
|--------|-----------------------------------------------|----------------------|
| Gold   | Streetlight Combination Fire Extinguisher     | Lu Hang              |
| Bronze | Emergency Ringers solution for Disaster Sites | Zheng Nan, Zhang Yan |

Host: kald Korea Association of Industrial Designers  
 Co-host: FURSYS HK Kolmar  
 Sponsor: Ministry of Trade, Industry and Energy kfda

## SET UP A PLATFORM THROUGH INTERNET, BUILT A BRIDGE WITH CREATIVITY| THE CULTURAL AND CREATIVE PRODUCT DESIGN EXCHANGE WORKSHOP TTU & JAI ENDED SUCCESSFULLY

Recently, The Cultural and Creative Product Design Exchange Workshop TTU & JAI ended successfully. This activity was jointly sponsored by Jilin Animation Institute and Tatung University, and was held in Changchun and Taipei simultaneously through video link. The project integrates Taiwan's design concept and is based on Jilin's regional culture, which is conducive to promoting the exchange and integration of different cultures across the cross-strait region and promoting the ideological integration between regions, It is of great significance to further deepen cross-strait cultural and creative product design and development. ([More Information](#))



## DISSEMINATE CHINESE CULTURE WITH PROFESSIONALISM AS A CARRIER - TEACHERS IN JAI ARE INVITED TO PARTICIPATE IN THE COWEKO 2022 AUTUMN INTERNATIONAL CONFERENCE



A few days ago, COWEKO 2022 Autumn International Conference was grandly opened at Pusan University, South Korea, and teachers from the School of Comics in Jilin Animation Institute (JAI) were invited to attend the conference.

The conference invited university professors and industry experts from Korea, China, Japan, Malaysia, Indonesia and other countries to discuss and exchange the development of animation industry.

JAI is committed to providing a diversified international exchange platform for teachers and students, improving teachers' international vision and international academic dialogue ability, and boosting the construction of international teaching and talent system. ([More Information](#))

## 2022 INTERNATIONAL COLLEGE STUDENTS FILM & TV EXCHANGE EXHIBITION JILIN ·CHINA WAS HELD IN JILIN ANIMATION INSTITUTE

On October 29, 2022 International College Students Film & TV Exchange Exhibition Jilin ·China kicked off in the Youth Theater of Building F of Jilin Animation Institute.

This exhibition is one of the agenda of Media Association of Jilin Province 2022 Annual Conference.

The exhibition is divided into three sections: feature film, documentary and new media short video. A total of 139 works from home and abroad have been collected, including 47 feature films, 44 documentaries and 48 new media short films. The works come from 32 universities in 10 countries, including China, UK and South Korea.

Offline and online, teachers and students have heated discussions, so that students can appreciate excellent works at the same time, improve their artistic appreciation. ([More Information](#))



## MEDIA ASSOCIATION OF JILIN PROVINCE 2022 ANNUAL CONFERENCE AND THE ACADEMIC FORUM OF "REVITALIZATION AND DEVELOPMENT OF FILM AND TELEVISION ART AND MEDIA ECOLOGY IN NORTHEAST CHINA IN THE NEW ERA" WAS HELD IN JILIN ANIMATION INSTITUTE



On October 29, Media Association of Jilin Province 2022 Annual Conference and the academic forum of "Revitalization and Development of Film and Television Art and Media Ecology in Northeast China in the New Era" was successfully held in Jilin Animation Institute.

The insights of the four industry experts triggered the in-depth thinking of the participants and deepened their understanding of the revitalization and development trend of the Northeast film and television art and media ecology in the new era. ([More Information](#))

## THE 2022 CHINA JILIN INTERNATIONAL GAME FORUM AND THE 7TH INTERNATIONAL COLLEGE STUDENTS GAMEJAM CAME TO AN END

The 2022 China Jilin International Game Forum and The 7th International College Students GameJam (ICSG) started on November 11th. A total of 155 students from 19 international and domestic universities gathered at the “Metaverse Venue” to jointly participate this competition.

It is learned that during the competition, an international game forum titled "Digital Media Professional Development Path from The Perspective of The Metaverse" will be held. After 14 days of intense competition, 24 teams completed their respective works.

Through this International College Students GameJam, it has built a platform for communication of digital media art and technology, demonstrated the high cultural accomplishment, artistic and technical ability and excellent team spirit of contemporary college students, and created a number of excellent games. ([More Information](#))



## THE 5TH JAI “24H INTERNATIONAL COMIC MARATHON” ENDED SUCCESSFULLY



The 5th JAI “24H International Comic Marathon” was held on November 22 online. At the opening ceremony, Professor Quan Yingsheng, Xu Tao, and Yin Qixian sent their best wishes to the competition through video.

The Competition will be grouped together in a cooperative manner according to the process of comics creation.

During the competition, a series of international comics forum will be held.

Due to the high level of the entries, the competition is very fierce, the selected works reflect the high artistic level and technical content, contains a rich and diverse world culture. Forty-two teams competed fiercely and seven groups won the awards. ([More Information](#))

## LET ART RETURN TO LIFE AND SERVE LIFE - ERIC LEGUAY SET UP SHORT-TERM MASTER STUDIO FOR NEW MEDIA ANIMATION

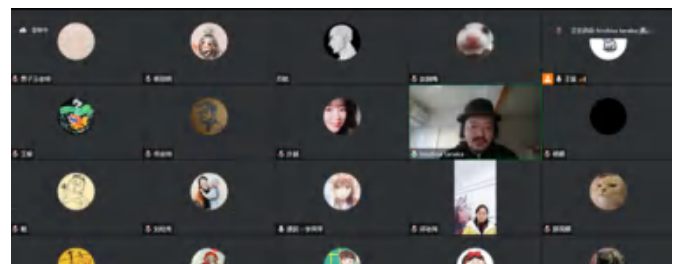
In order to improve the internationalization level of the animation major and promote the training of international interdisciplinary talents in the new media animation direction, the School of Animation Art invited Mr. Eric Leguay, a guest professor of our school and an expert teacher of 3iS Institut International de l'Image et du Son to set up an online short-term master studio.

On December 7th, 2022, the School of Animation Art held an online evaluation session for the short-term master studio on "Installation Art and Interactive Design", and the international master studio has come to a successful conclusion.

Both Eric Leguay and Patrick Olivier gave wonderful comments and full recognition to the students' works and presentations. ([More Information](#))



## THE ONLINE SHORT-TERM MASTER STUDIO OF "LONG-FORM COMICS PROJECT PLANNING" OF THE SCHOOL OF COMICS HAS COME TO A SUCCESSFUL CONCLUSION



Recently, the School of Comics of Jilin Animation Institute specially invited Japanese comics expert and editor Tanaka Hirohisa to set up an online short-term master studio of "Long-form Comics Script Creation", which lasted for two weeks and ended successfully.

During the 14-day studio creation training, 20 students majoring in comics started with comic script setting, script editing and other comic production processes, and completed 10 group of comic projects and comic storyboard scripts through expert demonstrations, explanations and analysis, online interaction between teachers and students, and after-class practice.

In the future, more top international masters will be invited to give lectures and provide more international learning opportunities for students in the School of Comics. ([More Information](#))



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WELCOME TO FOLLOW US!