



JAI NEWS

The selected news from January to March



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Recruitment Information for Overseas High-Level Talents

Jilin Animation Institute

Animation Games Teachers

Animation Planning, Designer, 2D, 3D, Visual Effects, Comics, Game Planning, Evaluate, Original Painting, Project Development, Server Development, Merchandize Design, Digital Media Arts, New Media Technology, etc.

Film and Television Teachers

Drama, Film and Television Literature, Performance, Director, Photographer and Production, Production Management, Recording Art, Broadcasting & Television Editting and Directing, Photography, Internet and New Media, Music Production, Program Planner and Broadcast Design & Motion Design, Editing, Garment Design, Art Design for Drama, TV Programmes and Movies, Special Effects Makeup, Special Visual Effects, etc.

Design Teachers

Visual Communication Design, Environmental Design, Interior Design, Interactive Design, Merchandizing Design, Crafts Design, Art Design, etc.

Virtual Reality and Artificial Intelligence Teachers

Computer Science and Technology, Software Engineering, Data science, Mega Data Technology, Virtual Reality Technology, Digital Media Technology, etc.

- All above positions are required Post-graduates or above, below 55 years older, professional overseas study experience required, working place is in Changchun, Jilin Province, China.

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[\(More Information\)](#)

Jilin JAI Cultural Arts Group

Film and Television

Senior Modeler of Film and Television Special Effects
 Senior Binding Engineer for Film and Television Special Effects
 Senior Animator of Film and Television Special Effects
 Senior Special Effects Engineer for Film and Television Special Effects
 Senior Lighting Engineer for Film and Television Special Effects
 Physical special effects of film and television

Animation Comics & Game

Storyboard Designer
 Art Designer
 Animation Producer
 Senior Game Artist
 Game Motion Designer
 Game Designer
 Game Develop Engineer
 Game Effects Artist
 Game 3D Character Designer
 Game 3D Scene Designer
 Chief Game Artist, Game Server Develop Engineer

- All above positions are required Bachelor degree or above, professional overseas study experience required, working place is in Changchun, Jilin Province, China.

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[\(More Information\)](#)



New National First-class Undergraduate Specialty Construction Sites in JAI

The General Office of the Ministry of Education issued the “Notice On Publishing The List of National and Provincial First-class Undergraduate Specialty Construction Sites in 2020”, announcing the list of “First-class Disciplines” construction sites of first-class undergraduate specialty in 2020. Digital Media Art of JAI has been approved as the national first-class undergraduate major construction site, and Environmental Design has been approved as the provincial first-class undergraduate specialty construction site.

The two majors were shortlisted for the first-class undergraduate specialty construction site, which is not only a major construction achievement of JAI in the first year of the 14th Five Year Plan, following the new situation of higher education, deeply implementing the Communist Party of China’s education policy and the fundamental task of “cultivating morality and talents”, but also a major achievement of adhering to the integrated school running mode of Education, Research and Industry.

[\(More Information\)](#)



JAI Animation Short-10000 Ugly Inkblots Won Three Awards at The Open Russian Festival of Animated Films



The 26th Open Russian Festival of Animated Films officially ended in Russia on March 23, 2021, our short film “10000 Ugly Inkblots” was awarded as Critics' Choice--Best Film of 2021 (the White Elephant Prize) , the 1st place in the professional rating, and the Unique Mastery of The Animation Art.



The Open Russian Festival of Animated Films was established in 1996. This festival is one of the three top Russian film festivals. The festival is sponsored by the Russian Ministry of Culture and organized by the Russian Animation Association. It gathers major animation companies from Moscow, St. Petersburg, Novosibirsk and other places to display their works and communicate together.

“10000 Ugly Inkblots” was directed by our guest professor and famous Russian animation director Dmitry Geller who led the joint creation of teachers and students of JAI. Since 2010, Professor Dmitry Geller has visited JAI for many times, he led teachers and students to create “Mice Burying A Cat”, “The Pond Under The Great Wall”, “Fish, Swimmer, Boat” and many other excellent animation works, the work “Mice Burying A Cat” won the Best Film Award at the 14th Hiroshima International Animation Festival.

([More Information](#))

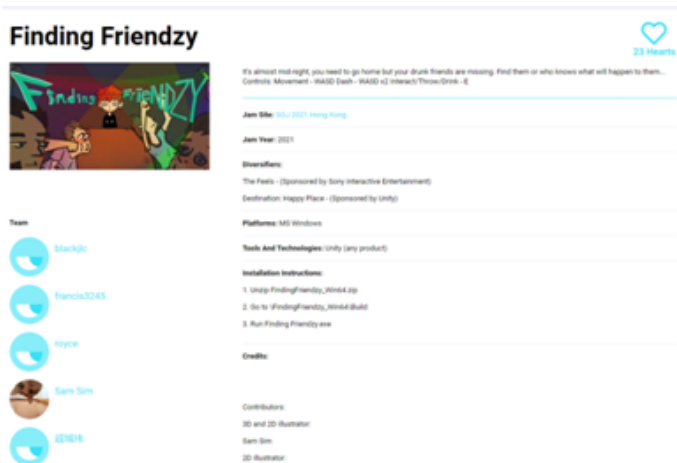
Debut Win of Student from School of Game of JAI in Participating Global Game Jam



On January 31, 2021, Global Game Jam Online (GGJ Online), an annual international game development event, came to a successful conclusion after 48 hours of extreme challenges for participants from all over the world. The world's largest Game Jam, "GGJ", started in 2009 and has grown in size every year since. It is now the largest game creation event in the world.



With the great assistance of International Cooperation and Development Center, after careful organization and deployment in the early stage, 7 students were selected by School of Game to participate successfully.

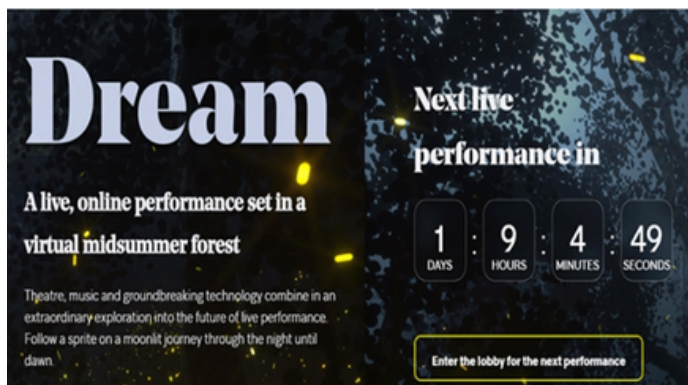


In this competition, Qi Chengwei, a Grade 2020 Digital Media Art major student from School of Game, and his team players completed the game "Finding Friendlyz", which won the Most Innovative Game Award in GGJ Online Hong Kong.

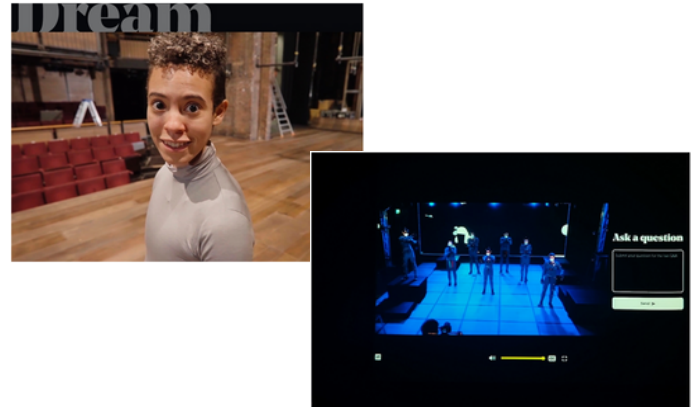
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School of International Visual Effects of JAI Enjoy Online Interactive Experience & Impassioned Discussion

On the morning of March 17, 2021, all teachers of School of International Effects participated in the online interactive experience "Dream Online" activity organized by the University of Portsmouth, an cooperation partner of JAI.



This performance was a collaboration between the University of Portsmouth in the United Kingdom and the Manchester International Arts Festival, the Marshmallow Laser Feast, and the Philharmonic Orchestra, and was supported by the team of the School of Creative and Cultural Industries of the University of Portsmouth.



This event not only broadened the international vision of our teachers but also fully experienced the perfect fusion of technology and art while appreciating cutting-edge technology. The prospect of motion capture was very worthy of our animators' expectations. With the development of science and technology, motion capture, virtual reality, artificial intelligence, and other technologies will reach new technological heights in the future, and this also means that our faculty also needs to continue to update the knowledge structure, maintain a cutting-edge professional vision and a keen professional sense, have excellent professional skills and studying goals that keep pace with the times.

[\(More Information\)](#)

Students from the School of Industrial Design of JAI Won Awards at Korea PIN UP Concept Design

Congrats to the students from School of Industrial Design of JAI who won the silver and bronze awards at the 2020 PIN UP Concept Design Awards held in South Korea.



In the 2020 PIN UP Concept Design Awards, a jury composed of 30 academic and industry experts from South Korea conducted the first round online work review, and 15 foreign experts teamed up from South Korea, Japan, the United Kingdom and other countries conducted the second round. The works were reviewed carefully and the winning works were finally selected and announced in March 2021.



The students who teamed up in a group of two from the 1st Studio of Production Design were led by mentors Kim Taekyung and CAI Meng to prepare the competition for one month ahead. The design plans were came from daily life, kept up with current events, carefully observed, discovered daily needs, and made in-depth improvements, the final designs were recognized internationally.

[\(More Information\)](#)



Youth Inspirational Movie “The Gate of Dream” Officially Launched & Exclusively Broadcast on Tencent Video



Today, the campus youth inspirational film “The Gate of Dream”, jointly created and produced by Jilin Animation Institute and Jilin Vixo Pictures Co., Ltd., was exclusively launched in Tencent Video. The film, starring Niu Baoyi , Chen Yichen, Ma Zhe, Zhang Yunyue, Lin Li, Li Songci and Zhou Hang, tells the story of five beautiful girls who are about to enter the society from the ivory, a 21-day dream-catching journey started by a mysterious online game.



The biggest attraction of the film is the collision between the game setting of punishment and the culture of the second-dimensional house dance, offering a visual enjoyment to the audience. What kind of secrets are hidden behind the dangerous game "The Gate of Dream"? What's the unspeakable secret when the college hunk helped Xia Xiaoman clear customs free of charge? The realistic thinking behind the layers of suspense reversal in "The Gate of Dream" also left the audience with a full aftertaste.

[\(More Information\)](#)

Seeking Progress Promoting Development & Forging Ahead at JUFE

To improve the quality of Sino-foreign cooperative education in JAI and continue to promote the construction of Sino-foreign cooperative education projects, on March 22, Vice President Wang Chunli led a group of 8 people in charge of the Academic Affairs Office, the International Cooperation Development Center, and School of International Visual Effects to JUFE for Sino-foreign cooperative education project visit.



During the symposium, Liu He, the Vice President of JUFE, extended a warm welcome to the visitors of our Institute and introduced the basic situation of JUFE to our representatives. Wang Chunli, Vice President of JAI, introduced JAI's characteristics in terms of school orientation, school philosophy, disciplinary construction, and international exchanges. She also showed appreciation to JUFE for its support to JAI's development over the years, also expected to gain experience at JUFE with nearly 20 years of experience in Sino-foreign cooperative education.

[\(More Information\)](#)

Vixo Pictures Artist Liang Hui Appears in 2021 Jilin TV Spring Festival Gala

The 2021 Jilin TV Spring Festival Gala was warmly presented on the Northern New Year's Eve. Liang Hui, the singing artist of JAI CAG, Vixo Pictures was invited to participate in the performance of the Spring Festival Gala.



Liang Hui's participation in Jilin TV's Spring Festival Gala is an important step for the artist brokerage department. Through the stage of 2021 Jilin TV's Spring Festival Gala, not only will the artists enter the audience's vision, but also the multichannel publicity channels established by the department will expose the artist's actions in the industry. On the one hand, it shows the artist's ability to the audience, on the other hand, it shows the strength of the group in the field of artist brokerage business to the industry and outside world broadened business cooperation channels, and attracted high-quality artists to join.

[\(More Information\)](#)



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